



FLORENT BUFFIERE

WEB PROJECT MANAGER

GET IN TOUCH:

+33(0)618-111-357
 florent.buffiere@gmail.com
 http://ouebcrea.info
 linkedin.com/in/florentbuffiere

+ PROFESSIONAL ADVENTURES

- 2007 - 2014** **BRICODEAL HOLDING** www.bricodeal.com
Web Office Supervisor & Catalog Data Manager
 In charge with my team of managing databases, servers, and LAMP based intranet, extranet & Internet projects • Run the catalog data chain from the entry to the paper or digital export • Work with 50 collaborators (purchase, product management, marketing, desktop publishing) • Administrator in chief for various P.I.M. solutions • Communication & support with nearly 700 users divided in 4 different companies • Use agile organization method with retro scheduling • Write specification guide • Develop specific marketing strategies for B2B Market • Prepare presentations and conduct meetings • Train personnel & write documentations • Team building and IT crowd personnel management
- 2007** **KAIZEN MARKETING** www.kaizen-marketing.fr
Web Developer & Web Content Manager
 Develop the first version of a shopping engine based on XSLT Processors • Create SEO content on various comparative websites • Work on Google Quality Score for several websites • Expand web-linking strategies • Introduction to SEM activities.
- 2004** **ART & MEDIA**
Web Developer
 Design and implement digital libraries built-in CMS • Create artwork and prepare assets for web interfaces • Realize an extranet transport tracking tool with PHP/ WHTML through WAP • Edit many little websites • learning W3C recommendations

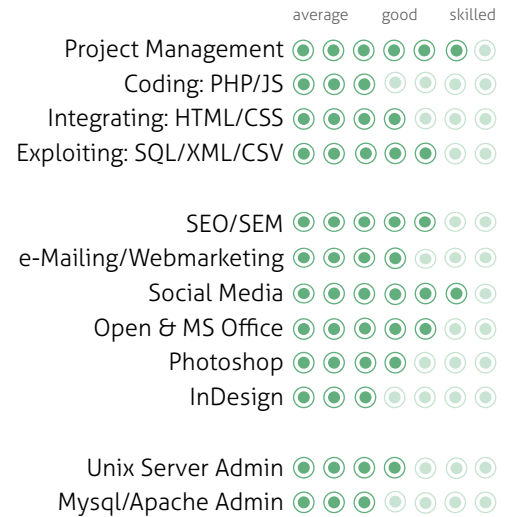
+ EDUCATION

- 2014** **MEDICINAL CANNABIS HORTICULTURE & ADVOCACY**
Oaksterdam University (Oakland, CA)
 Both Classic & Horticulture Semester
- 2006** **BACHELOR DEGREE IN MULTIMEDIA**
University of La Rochelle (France)
 Computer & Software System, Multimedia & Web specialty
- 2004** **HIGHER NATIONAL CERTIFICATE IN COMPUTING**
Educational District of Limoges & EPSI Bordeaux (France)
 Management Informations System, software developer

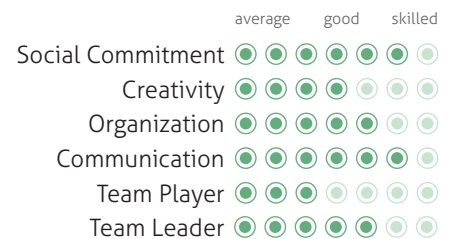
+ ENGAGEMENT/VOLUNTEERING

- 2015** **OAKSTERDAM UNIVERSITY**
 In charge of the school booth at the IndoExpo (Denver, CO)
- 2014** **COALITION FOR CANNABIS POLICY REFORM**
 Web Consulting & editing: SEO, linkbaiting, NationBuilder
- Since 2013** **CHANVRE ET LIBERTÉS - NORML FRANCE**
 Active member, web advisor & US Correspondant

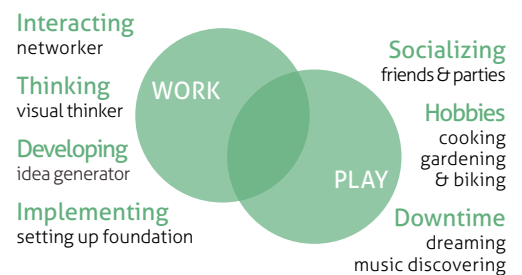
+ PROFESSIONAL SKILLS



+ PERSONAL SKILLS



+ WORK/PLAY BALANCE



+ LANGUAGES

